

What is "Hassle-Free" Importing & Exporting?

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Your business undoubtedly works very hard to achieve reliable sales time after time, and if you're importing or exporting those products, horrible freighting and customs experiences can taint them and undo all your hard work in a heartbeat. "Many importers and exporters appear to put up with far too much, and sadly, the freight industry has as a result, been described as a step away from a bad car dealer by some" says Janice Wickes, General Manager of Beacon Global Freight Solutions Ltd.

If your business is experiencing any of the following, your freight service is not hassle-free...

- You often end up spending a lot more than 5 minutes on each overseas order
- You sometimes cop extra fees (such as detention and demurrage) and you aren't sure how to prevent it
- Your paperwork turns up late and it's all just stress from there
- Your customers call you looking for their orders and you have to log on to an Internet tracking system or contact someone to get any progress information
- You have to fill out complicated forms to provide freighting instructions
- Useful information on importing and exporting is not at your fingertips when you need it
- You get the feeling you're an unwanted interruption when you look for assistance or updates

So What is a Hassle-free Import or Export?

It's making or taking overseas orders without that overwhelming feeling of having too much to do from that point on, says Janice Wickes. If you're in the business of selling products, then all you should have to care about is pricing, ordering and selling... you or your staff don't need to get bogged down with anything other than that, that's what you're paying your freight people to do and frankly, if you're experiencing any of the symptoms listed earlier, don't continue to do things the way you always have, just because.

Your Online Resource

Beacon Global Freight Solutions has spent considerable time developing a website like no other in the industry, purely for the benefit of Importers and Exporters. Rather than talk a bunch of brag about ourselves, decades of experience are on offer in as simple a format as possible; and it provides a refreshing insight as to how Beacon Global Freight Solutions operates and conducts itself for the benefit of its clients says Janice Wickes. For example, just some of the things readily available to you online at www.beaconglobal.co.nz are:

- 12 Quick Tips for Safer Importing & Exporting
- A Bookshop to provide you with permanent reference material for your office
- A Resource Centre for your fast referral when you need it

- Answers to Frequently Asked Questions
- Useful Information included in all Services pages

Who is Beacon Global Freight Solutions?

Established in 1978, Beacon Global is a friendly, service focused Freight Forwarder and Customs Broker for busy Importers and Exporters who value their time and need a professional, hassle-free service that strives to avoid them penalties and prosecution. Notable differences with Beacon Global are its tenacity and strong focus on looking to improve things for willing clients says Janice Wickes.

Should your business prefer a well informed, hassle-free freight and customs service, contact Beacon Global today. Meantime, subscribe to their free newsletter called the "Beacon Bulletin", like the website, it provides useful information rather than time consuming blurb. Subscriptions can be made via the company's website or complete the coupon below and get your business in the loop now.

For tailored information, contact Beacon Global Freight Solutions now, Phone (03) 379 5696 or email admin@beaconglobal.co.nz



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